

FOR IMMEDIATE RELEASE

LandLeader Announces Sponsorship by Plotmaster™

Windsor, Colorado - January 4th, 2016 – LandLeader® is proud to announce a 2016 corporate sponsorship by Plotmaster Systems, LLC, the top all-in-one food plot planting implement in America. As a major rural land real estate network across the US, LandLeader® marketing and members offers Plotmaster a prime marketing avenue to promote its series of Plotmaster™ products to landowners, buyers, sellers and lessors of hunting properties. The sponsorship of LandLeader® will benefit PLOTMASTER™ by offering tremendous targeted marketing, national promotion through 150+ land specialists, broadcast, and print, as well as digital marketing and an events-based promotion campaign.

"We at Plotmaster Systems, LLC are thrilled to have the opportunity to develop a strategic alliance and partnership with a great company such as LandLeader®, LLC. With its huge network of farm, ranch, and recreational real estate brokerages throughout the U.S., they will be able to market and promote our full line of PLOTMASTER™ All-In-One Plot Planting Machines to thousands of land agents, land buyers, land sellers and land managers each year!" said Blaine Burley, President of Plotmaster Systems, LLC.

The sponsorship includes brand integration, product use and TV commercials on the new LandLeader TV show to air Spring 2016 on RFDTV. "With their new LandLeader TV Show on RFDTV Network, they will also be able to introduce our PLOTMASTER™ products to millions of their viewers each week. We feel like this kind of exposure in the farm, ranch, and recreational land market is the perfect fit for our company and our products!" explained Burley. In addition, the partnership offers digital ads on the LandLeader® website, direct marketing, and participation in the new LandLeader® Sweepstakes, which launches in January and will include an opportunity for a person to win a PLOTMASTER™ Hunter 400.

"I've been using a Plotmaster for years on various properties across the country. Hundreds of our members' properties and landowners have the need for a Plotmaster™ to help them install and improve food plots. With this partnership, we now have the opportunity to promote them directly to buyers, sellers and owners of hunting land across the country," commented Dan Brunk, LandLeader® Marketing Director.

LandLeader®, a network of exclusive member brokerages who specialize in outdoor recreational, timber, farm, ranch and luxury country properties, offers its members, buyers and sellers cutting edge marketing strategies not found anywhere else in the rural real estate industry. The combined efforts of their members, new technologies and hundreds of years of experience gives sellers the most effective marketing platform for rural land available in the real estate market today.

Visit <http://www.landleader.com> to learn more about the LandLeader® network, and for information on joining or sponsoring, please contact (970) 460-0908.

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About *Plotmaster*

The Plotmaster™, by Plotmaster Systems, LLC., is the “Ultimate Plot Planting Machine”. It is an exciting “All-In-One” Plot Planting Implement that has the ability to.... disc, plow, seed, drag, cultipack in a single pass and works with a linear lift system as well as an electric seeder. The popular 3-ft. and 4-ft. Plotmaster™’s are designed to work with ATVs...That’s right ATVs! There is also a 6-ft. model available (3 point hitch only) for 40 HP and larger tractors as well as an 8-ft. model available (3 point hitch only) for 60 HP and larger tractors. This amazing piece of equipment has revolutionized the way wildlife food plots are planted!

To learn more about Plotmaster, please visit <http://www.ThePlotmaster.com>