

# FOR IMMEDIATE RELEASE

## LandLeader Announces Sponsorship by Gunwerks

Windsor, Colorado – May 16, 2016 – LandLeader® is proud to announce a corporate sponsorship by Gunwerks, the pioneer in long range shooting systems and firearms.

As the largest land marketing company in the US, the LandLeader® marketing efforts and member network offers sponsors like Gunwerks a very unique marketing platform. The sponsorship of LandLeader® will benefit Gunwerks by offering tremendous targeted marketing, TV show sponsorships, national promotion by over 175 land specialists, print, web as well as thorough digital marketing.

“Gunwerks is excited to announce our newly formed advertising partnership with LandLeader, LLC. Partnering with a group like LandLeader gives us a great opportunity to reach a very specific target audience to market our long range shooting system products. Reaching not only sellers of ranch and farm properties, but also the agents, brokers, and buyers of these properties makes for a very strong network of potential users of our product(s),” explained Gunwerks CEO Aaron Davidson.

The sponsorship includes brand integration, product use and TV billboards on the new LandLeader TV show to premier July 7<sup>th</sup> on RFDTV. “Being able to shoot our rifles and use our products both on the television show and in front of potential land buyers and sellers, we expect the relationship to benefit our customers and grow our business,” said Davidson. He went on to say, “Being able to utilize LandLeader’s large reach in print, digital, and TV advertising, we are optimistic about what new doors this partnership will open for both organizations in 2016.”

“We’ve had brokers and agents rave about Gunwerks, which led us to develop the partnership. We have similar markets and this relationship allows us to give both brands great exposure,” said Dax Hayden, LandLeader National Director.

LandLeader®, a network of exclusive member brokerages who specialize in outdoor recreational, timber, farm, ranch and luxury country properties, offers its members and buyers and sellers cutting edge marketing strategies not found anywhere else in the rural real estate industry. The combined efforts of their members, new technologies and hundreds of years of experience gives sellers the most effective marketing platform for rural land available in the real estate market today.

Visit [www.landleader.com](http://www.landleader.com) to learn more about the LandLeader® network, and for information on joining or sponsoring, please call (970) 460-0908. To learn more about Gunwerks, please visit [www.Gunwerks.com](http://www.Gunwerks.com).

###

**Contact:**

Dan Brunk,  
Marketing Director  
The Land Leader, LLC  
PH: (970) 460-0908 | [dan@landleader.com](mailto:dan@landleader.com)  
1204 W. Ash St. Unit B, Windsor, CO 80550