



Contact: Dan Brunk
Office: (970) 460-0908
Email: Dan@LandLeader.com

FOR IMMEDIATE RELEASE

NINE NEW BROKERAGES JOIN LANDLEADER™ NETWORK

Membership doubles for farm, ranch and recreational real estate marketing network

June 25, 2014

Within a month after the launch of the Land Leader™ website and marketing network in April, nine real estate brokerages have joined Land Leader from eight states across the country. Seeking strategic marketing, cost savings, modern internet marketing and national promotion for their properties, leading professional brokerages have joined the exclusive network, successfully giving their clients more avenues of advertising than any other real estate marketing platform.

According to newest member Travis Tarrant of Tarrant & Harman in Illinois, joining Land Leader was also about who makes up the network. “Tarrant and Harman Real Estate & Auction Co. made the decision to become an Exclusive Partner of Land Leader because of the high level of talent, professionalism, and integrity in all of the brokerages involved. This group of Land Brokers is hands down the best of the best.”

Newest members to the group also include Living the Dream of Missouri, Preferred Properties in Vermont, Maine Outdoor Properties, Carriage Gate Real Estate in Eastern Kentucky, Your Realty in Wisconsin, Clearwater Idaho Properties and Callison Outdoors of Idaho, and ReMax Midwest Real Estate in southern Indiana.

National Director Dax Hayden welcomes new members to Land Leader, “We are very excited for our new members and look forward to welcoming more brokers and agents to our group in the coming months.”

Partnership in the Land Leader™ marketing program gives brokerages a cutting edge marketing platform to promote both the member’s brands and their properties. “We increase advertising branding, website traffic, property exposure, and save marketing expenses for members, meanwhile allowing brokerages to keep their name while branding them as exclusive partners of Land Leader,” says Dan Brunk, Director of Marketing. In addition, it brings modern Internet technologies, brokerage management tools and training to brokers and agents.

The business model is clearly working. The new venture has seen tremendous traction in just the first month, with website traffic doubling over the last month, while phone calls coming in to join Land Leader are a common occurrence. Director of Operations Michael Raney is pleased with the increase in membership, with total brokerages approaching twenty exclusive partners. “Total membership has doubled in the past month, and listing volume has surpassed \$1.5 billion.” More brokerage members and agents are currently in the process of joining the new network.

For more information about exclusive opportunities to join the Land Leader™ marketing network or to join an existing member brokerage, contact Dax Hayden or Michael Raney at (970) 460-0908 or by email at info@landleader.com.

About Land Leader

The Land Leader, LLC is a marketing and advertising company that offers its exclusive territory member brokerages a massive marketing and branding platform that saves members advertising expenses, while giving them modern marketing and advertising traditionally unreachable by individual brokerages. Launched in late April 2014, Land Leader joins multiple brokers forces together to power a fresh new property listing website built on modern web platforms, and drives buyers and sellers to member websites with a 360 degree marketing platform.

#